



K A I Z E N

A C A D E M Y

PHOTOGRAPHY CONSENT POLICY

At Kaizen, we love to show off the achievements of our members, and what a fantastic inclusive environment we have. As part of this, we have an in-house photographer, Laura Jenney Photography, who is DBS cleared and is bound by the same safeguarding rules as the rest of the Kaizen staff. Pictures are kept under encrypted cloud storage, where only our DBS cleared staff have access. If, however, you do not wish you or your child to be photographed then you can make this known at any point of your membership. If you wish to withdraw consent at any point then just let any member of staff know, or inform our safeguarding officer, Joseph Butler.

- We will not use children's full names in publicly displayed photograph captions without express consent. This will also apply to other potentially identifying data such as school.
- By default, as a member* of the gym you consent to you or your child/ward being occasionally photographed or videoed during a training session or social/competitive outing by one of our DBS certified staff. Furthermore, you consent to photographs/videos/materials/likenesses being used by the gym in promotional materials and social media posts.
- If you do not wish to have yourself or your child/ward photographed during a training session or social/competitive outing then it is up to you to make this known, and we will strive to avoid catching you/them on photo or video.
- If you do not wish to have your or your child/ward's likeness used for social media, promotional, or other purposes by the gym then it is up to you to make this known, and we will avoid posting said likeness to social media, using it for advertisement or any other use you may object to.
- If any images of you or your child/ward are used on social media by Kaizen Academy, or for advertising and promotional purpose, if you request it then we will remove or stop using said image.
- Pictures taken are available via email if requested.

*Member includes anyone paying a monthly membership or pay as you go for themselves or their child/ward, as well as said child/ward.

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